



Online phase

Get Pitch-Ready

 Duration: 3 weeks

Start through an online phase, profiling your learning process according to your entrepreneurial project status. If you're starting your entrepreneurial journey, focus on all the basics to develop an idea, or join an existing one.

If you're one step ahead with an existing project, join our Founders Track, to validate it through our methodology and special sessions with experts.

Three weeks later, you'll have created, or validated, your own entrepreneurial project, counting with a consolidated pitch.



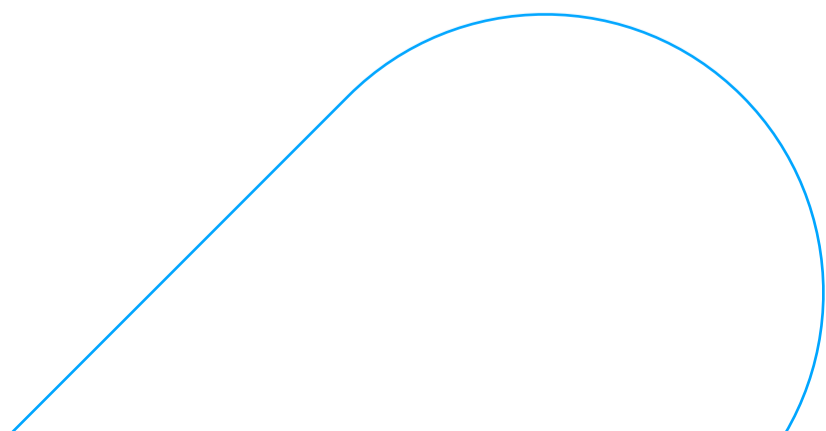
1. Build your dream team

Meet your ideal teammates

Create an international team with future entrepreneurs, joined by related interests.

You can team up to create a new entrepreneurial project, or join an existing one to validate it with our experts.

+Founders: get the opportunity to continue working on your project by yourself or find amazing co-founders. Grant you the flexibility to attend the live sessions with your class.





2. Find your challenge

Global problems to be solved

Connect with real social problems developing a market analysis to find a global problematic. You'll work towards finding a solution for this problematic through your project. Also, validate your value proposition with possible clients.

+Founders: receive mentoring sessions with experts that will help you advance your project.



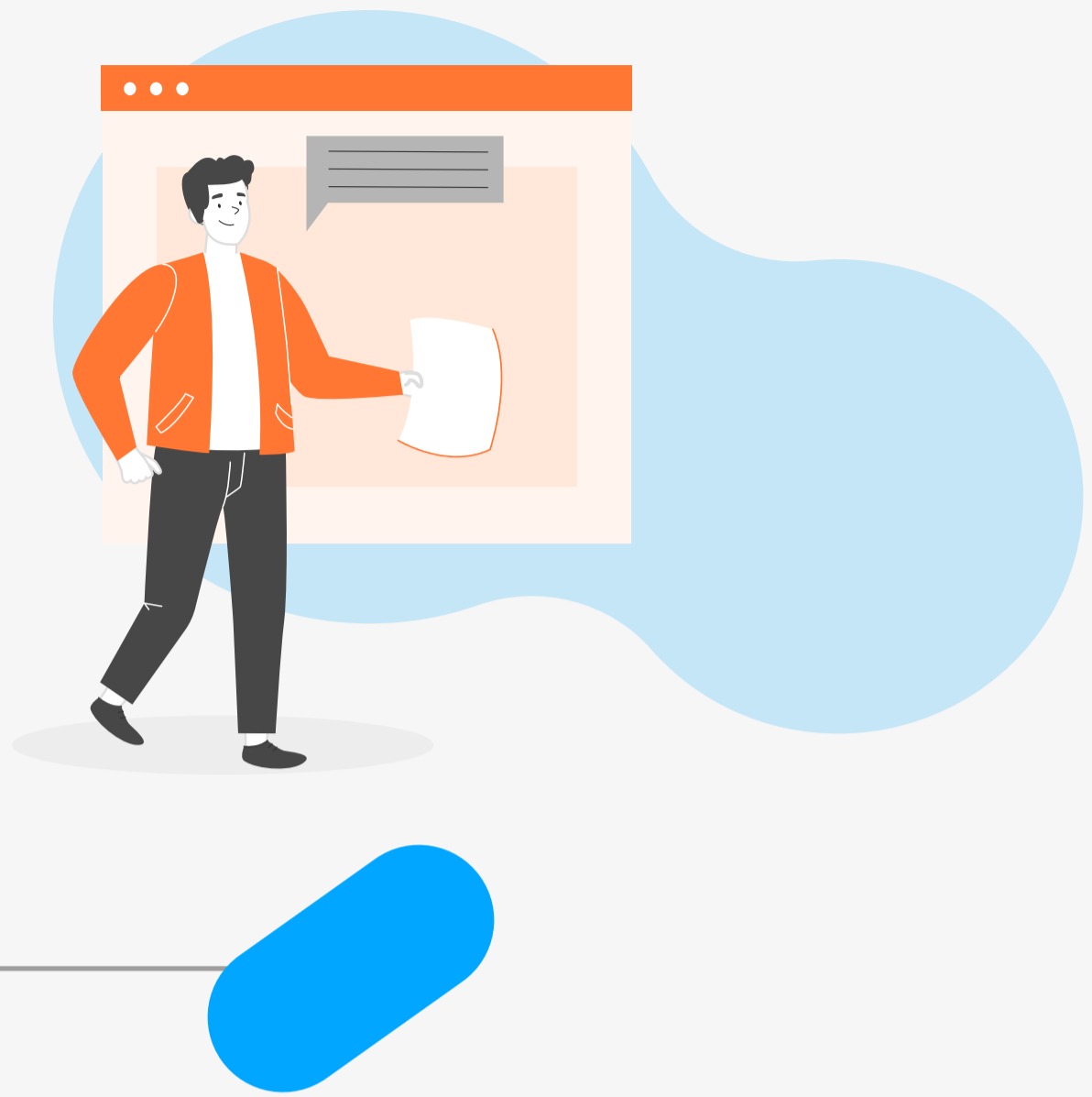
3. Prototype solutions

Portray your idea into reality

Ideate a creative solution to your chosen global problematic, remember, the sky is the limit.

Then, create a conceptual prototype that helps towards solving it. Develop the route your client would follow and portray the numbers behind your project.

+Founders: attend seminars and workshops with entrepreneurs that have lived the same journey.



4. Powerful pitch

Sell your idea effectively

Work on your pitch presentation for our Demo Day. Receive valuable feedback to be ready for the next phase.

+Founders: improve and deliver the best version of your pitch.



While most entrepreneurial programs would end here, you'll continue to the next and most exciting phase - **our on-site phase.**



On-site phase

Turn your project into reality

 Duration: 3 weeks

During the onsite phase you will work on 3 main aspects of your projects using sprints, in order to advance as fast and efficient as you can.

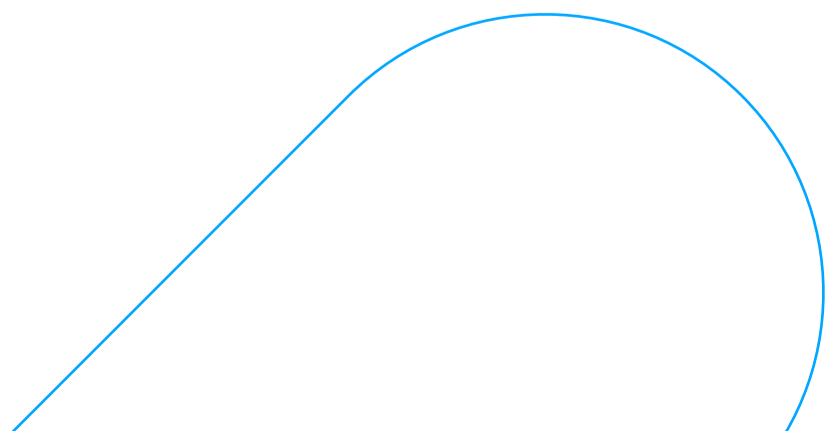
You will have moments of truth during each of the 3 on-site weeks where you will have to present your advances and receive feedback to improve your project and successfully launch your start-up.

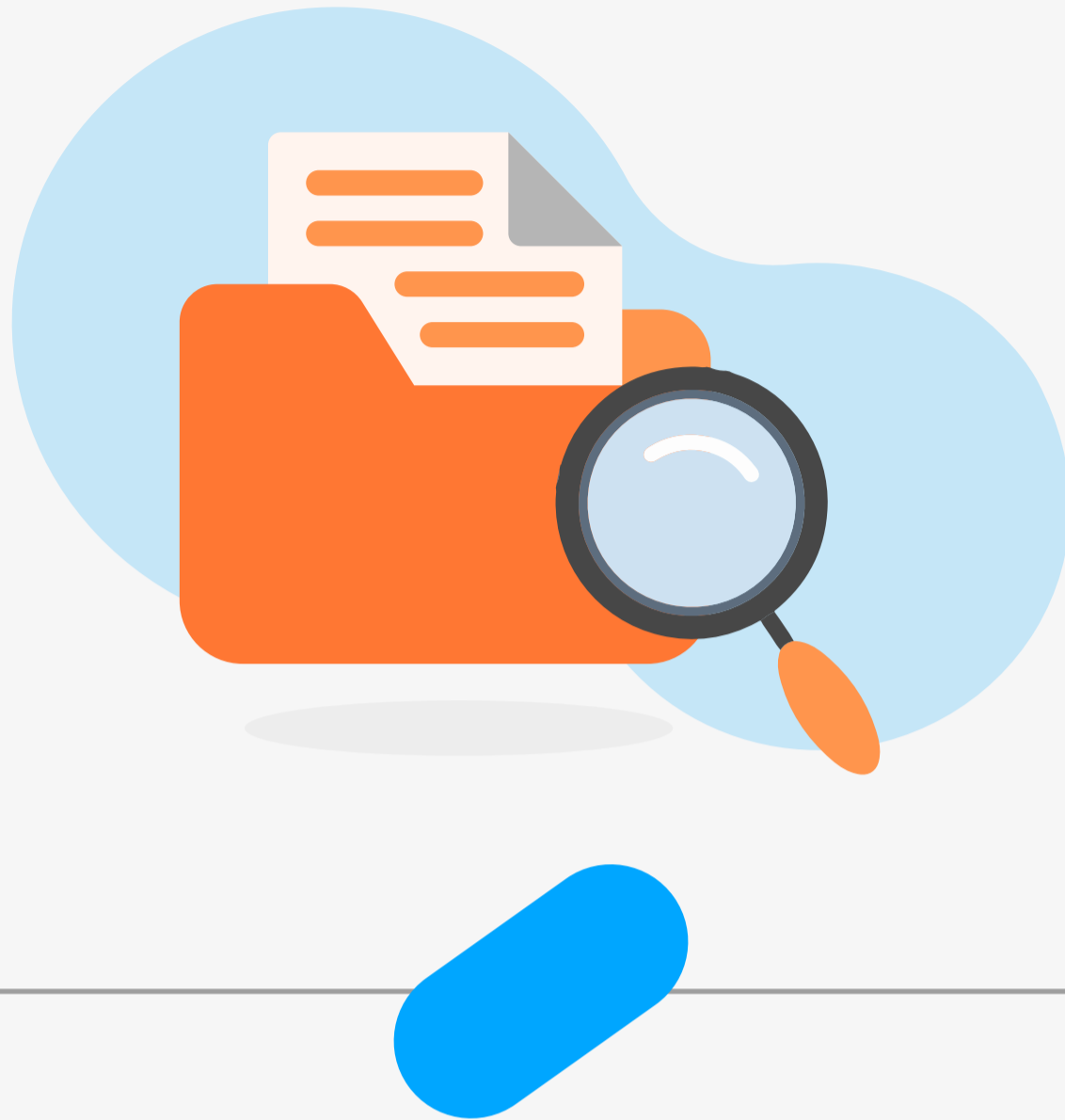


5. Building your conceptual prototype

Create your conceptual or functional prototype to start collecting relevant product/service validation information.

+Founders: get the tools and resources to start building their prototypes.

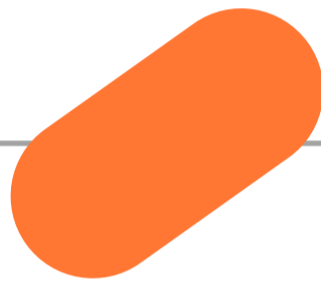




6. The Due Diligence

Develop the documents necessary to deliver a Due Diligence and validate your project in front of investors.

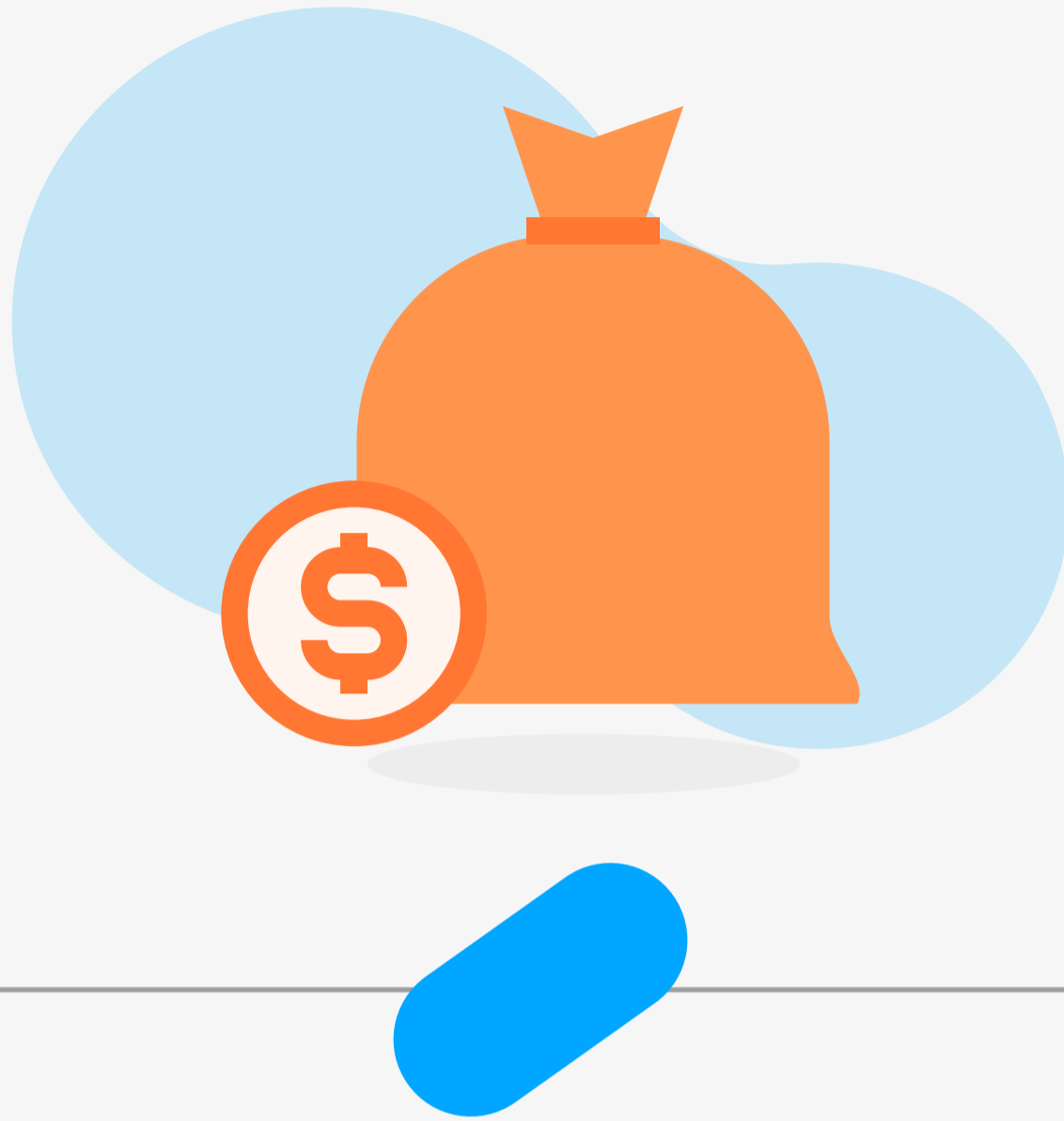
+Founders: get a review and an examination of financial records.



7. Go-to-market Strategy

We want you to get as close as possible to have your first sale. To do this, you must develop a successful go-to-market strategy and boost your growth exponentially.

+Founders: plan a strategy to enhance the overall customer experience by offering a superior product and/or more value competitive pricing.



8. Closing the investment

You've convinced the investors, now it's time to learn how to close an investment deal. Understand how an investment works and how to turn an outsider into a shareholder.

+Founders: will show their ability to raise money for their project in front of investors.



9. Acceleration Day

Defend your project by presenting it in an interview style presentation as if you were applying to a real accelerator.

+Founders: will improve and deliver their prototype and proof their self-sufficient business.